MUSIC PRODUCTION

Course Description

An introduction to the art of producing music, recording, sequencing and mixing music using computer based Digital Audio Workstations (DAWs). The focus of the course will be on the process involved in taking a song idea from initial inception to final commercial release. Topics will include appropriate choice of genre, song construction, demoing material, producing charts, digital tempo and rhythmic manipulation, managing musicians during tracking session, mixing aesthetics and final mastering and packaging of a product.

Course Goals

Students will listen to analyze and perform a variety of styles and genres. Students will develop an ability to recognize and incorporate characteristics of different styles. Students will prepare for and participate in a recording sessions, projects in conjunction with the Sound Squirrel Studio Audio Department.

Course Content

The course comprises in 3 modules with the following components:

Module 1 Music Production
- Basic sound engineering, acoustics and listening conditions
- Overview of tools for music production
- Procedures and steps in a normal music production
- Recording, editing and mixing using DAW
- Production tools: microphones, mixing board, sound processing

Module 2 Song Production
- Basic arrangement of music
- Song structures, music structures and forms
- Compose the music
- Arrangement of song using music software

Module 3 The Music Industry and Entrepreneurship
- Entrepreneurship
- Business and marketing plan

- Music Industry overview
- Income sources
- Copyright

Student Learning Outcomes

The student will be able to:
- Define and compare different style of music in a variety of genres.
- Interpret music in regards to time signatures, rhythms, song structures, and chord symbols.
- Identify instrumentation, time signatures, song structures and other musical elements by listening to record examples.
- Examine the critical issues and challenge facing the music industry.

Student Assignments

Assignments have been developed that will enhance your learning. To better understand a topic, you will be given assignments on key information that you will need to remember for your career as a musician.

Students will be required to successfully complete the following:
- **Listening Assignment**
  Each student will bring in one recorded song for the class to listen and to analyze
- **Credit Assignments**
  Students will create a list of music they consider essential to bring along if they were stranded
- **Spot-on Audio Submission**
  Plan and produce a 2-2:30 minute long music. Provide 1 wave file within a given period of time

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Additional Information: Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation.